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This rubric may be used for self-assessment and peer feedback.

Rubric for Podcasts

CATEGORY	Exemplary	Proficient	Partially Proficient	Incomplete	POINTS
Introduction	9 points	6 points	3 points	0 points	
	<input type="checkbox"/> Catchy and clever introduction. Provides relevant information and establishes a clear purpose engaging the listener immediately.	<input type="checkbox"/> Describes the topic and engages the audience as the introduction proceeds.	<input type="checkbox"/> Somewhat engaging (covers well-known topic), and provides a vague purpose.	<input type="checkbox"/> Irrelevant or inappropriate topic that minimally engages listener. Does not include an introduction or the purpose is vague and unclear.	
	<input type="checkbox"/> Tells who is speaking, date the podcast was produced, and where the speaker is located.	<input type="checkbox"/> Tells most of the following: who is speaking, date of the podcast, and location of speaker.	<input type="checkbox"/> Alludes to who is speaking, date of the podcast, and location of speaker.	<input type="checkbox"/> Speaker is not identified. No production date or location of the speaker is provided.	
Content	9 points	6 points	3 points	0 points	
	<input type="checkbox"/> Creativity and original content enhance the purpose of the podcast in an innovative way. Accurate information and succinct concepts are presented.	<input type="checkbox"/> Accurate information is provided succinctly.	<input type="checkbox"/> Some information is inaccurate or long-winded.	<input type="checkbox"/> Information is inaccurate.	
	<input type="checkbox"/> Vocabulary enhances content.	<input type="checkbox"/> Vocabulary is appropriate.	<input type="checkbox"/> Vocabulary is adequate.	<input type="checkbox"/> Vocabulary is inappropriate for the audience.	
	<input type="checkbox"/> Includes a	<input type="checkbox"/> Includes	<input type="checkbox"/> Includes some	<input type="checkbox"/> Includes no	

	wide variety of appropriate, well-researched and informative sources and has well-edited quotes from “expert” sources. Quotes and sources of information are credited appropriately.	appropriate and informative quotes from “expert” sources. Source quotes are credited appropriately.	variety of informative quotes from some “expert” sources. Source quotes need some editing and some credits are missing.	source quotes.	
	<input type="checkbox"/> Keeps focus on the topic.	<input type="checkbox"/> Stays on the topic.	<input type="checkbox"/> Occasionally strays from the topic.	<input type="checkbox"/> Does not stay on topic.	
	<input type="checkbox"/> Conclusion clearly summarizes key information.	<input type="checkbox"/> Conclusion summarizes information.	<input type="checkbox"/> Conclusion vaguely summarizes key information	<input type="checkbox"/> No conclusion is provided.	
Delivery	3 points	2 points	1 point	0 points	
	<input type="checkbox"/> Well rehearsed, smooth delivery in a conversational style.	<input type="checkbox"/> Rehearsed, smooth delivery.	<input type="checkbox"/> Appears unrehearsed with uneven delivery.	<input type="checkbox"/> Delivery is hesitant, and choppy and sounds like the presenter is reading.	
	<input type="checkbox"/> Highly effective enunciation, expression, and rhythm keep the audience listening.	<input type="checkbox"/> Enunciation, expression, pacing are effective.	<input type="checkbox"/> Enunciation, expression, rhythm are sometimes distracting.	<input type="checkbox"/> Enunciation of spoken word is not clearly understandable or expression, and rhythm are distracting throughout the podcast.	
	<input type="checkbox"/> Correct grammar is used throughout the podcast.	<input type="checkbox"/> Correct grammar is used during the podcast.	<input type="checkbox"/> Occasionally incorrect grammar is used during the podcast.	<input type="checkbox"/> Poor grammar is used throughout the podcast.	
Interview	6 points	4 points	2 points	0 points	
	<input type="checkbox"/> Open ended	<input type="checkbox"/> Open ended	<input type="checkbox"/> Open ended	<input type="checkbox"/> Only yes-or-	

	questions and follow-up are used that draw interesting and relevant information from the interviewee.	questions and follow-up questions are used appropriately.	questions and follow-up questions are occasionally irrelevant to the topic.	no questions are used. No follow-up questions are asked.	
Graphic and Music Enhancements	6 points	4 points	2 points	0 points	
	<input type="checkbox"/> The graphics/artwork used create a unique and effective presentation and enhance what is being said in the podcast and follow the rules for quality graphic design.	<input type="checkbox"/> The graphics/artwork relate to the audio and reinforce content and demonstrate functionality.	<input type="checkbox"/> The graphics/artwork sometimes enhance the quality and understanding of the presentation.	<input type="checkbox"/> The graphics are unrelated to the podcast. Artwork is inappropriate to podcast.	
	<input type="checkbox"/> Music enhances the mood, quality, and understanding of the presentation.	<input type="checkbox"/> Music provides supportive background to the podcast.	<input type="checkbox"/> Music provides somewhat distracting background to the podcast.	<input type="checkbox"/> Music is distracting to presentation.	
	<input type="checkbox"/> All graphic and music enhancements are owned by the creator of the podcast or copyright cleared with appropriate documentation.	<input type="checkbox"/> Graphic and music enhancements are owned by the creator of the podcast or copyright cleared.	<input type="checkbox"/> Use of copyrighted works is questionable.	<input type="checkbox"/> Copyright infringement is obvious.	
Technical Production	6 points	4 points	2 points	0 points	
	<input type="checkbox"/> Transitions are smooth and spaced correctly without noisy, dead space.	<input type="checkbox"/> Transitions are smooth with a minimal amount of ambient noise.	<input type="checkbox"/> Transitions are uneven with inconsistent spacing; ambient noise is present.	<input type="checkbox"/> Transitions are abrupt and background noise needs to be filtered.	
	<input type="checkbox"/> Volume of voice, music, and	<input type="checkbox"/> Volume is acceptable.	<input type="checkbox"/> Volume is occasionally	<input type="checkbox"/> Volume changes are	

	effects enhance the presentation.		inconsistent.	highly distracting.	
	<input type="checkbox"/> Podcast length keeps the audience interested and engaged.	<input type="checkbox"/> Podcast length keeps audience listening.	<input type="checkbox"/> Podcast length is somewhat long or somewhat short to keep audience engaged.	<input type="checkbox"/> Podcast is either too long or too short to keep the audience engaged.	
	<input type="checkbox"/> Podcast linked from a site that included descriptive subject tags.	<input type="checkbox"/> Podcast contained subject tags.	<input type="checkbox"/> Podcast contains limited subject tags.	<input type="checkbox"/> Podcast has no subject tags and difficult to locate online.	
	<input type="checkbox"/> Podcast occurs as part of a regularly scheduled series.	<input type="checkbox"/> Podcast occurs as part of a series.	<input type="checkbox"/> Podcast occurs randomly.	<input type="checkbox"/> Podcast occurs as a one-time event.	
Group/Partner Work	6 points	4 points	2 points	0 points	
	<input type="checkbox"/> All team members contributed equally to the finished product and assist in editing process by offering critique and sharing in skill development.	<input type="checkbox"/> Assisted group/partner.	<input type="checkbox"/> Finished own part but did not assist group/partner.	<input type="checkbox"/> Contributed little to the project.	
	<input type="checkbox"/> Performed all duties of assigned team role and contributes knowledge, opinions, and skills to share with the team. Always did the assigned work.	<input type="checkbox"/> Performed nearly all duties and contributed knowledge, opinions, and skills to share with the team. Completed the assigned work.		<input type="checkbox"/> Did not perform any duties of assigned team role and did not contribute knowledge, opinions or skills to share with the team. Relied on others to do the work.	
TOTAL POINTS					/45



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